

BUILD FASTER. OPEN SOONER. GROW SMARTER.

CARL'S JR. MODULAR BUILDING OPPORTUNITY



A SMARTER WAY TO ACCELERATE RESTAURANT DEVELOPMENT.

Carl's Jr. Modular Buildings offer franchisees a faster, more predictable approach to development — combining factory-built construction with the strength and experience of the Carl's Jr. brand.

BUILD SMART. OPEN FAST. GROW CARL'S JR.

CARL'S JR. MODULAR DEVELOPMENT

A scalable solution built for the future of franchise growth.



WHY FRANCHISEES SHOULD BE EXCITED

FASTER SPEED TO MARKET

Targeting approximately 4–5 months to open versus 7–8 months with traditional construction.*

START GENERATING REVENUE SOONER

A shorter construction timeline means the potential to open earlier and begin serving guests faster.

GREATER COST PREDICTABILITY

Factory-controlled construction helps reduce variables, improve consistency, and provide greater visibility into project costs.

BUILT FOR CONSISTENCY

Standardized modular construction helps maintain Carl's Jr. design, quality, and operational standards from one location to the next.

A FORMAT FOR EVERY OPPORTUNITY

Choose the footprint that best fits your market and development strategy:

SMALL	—	216 m²	 76 Seats
MEDIUM	—	262 m²	 120 Seats
LARGE	—	308 m²	 164 Seats

LESS TIME BUILDING. MORE TIME DOING BUSINESS.

*Development schedules are targets and may vary based on permitting, site conditions, approvals, utilities, and other project-specific requirements.